

Archetype Company Details

Company Name: Archetype Consulting, Inc.

Unique Entity Identifier: LHQUPLM1X877

Company Address: 180 Canal St, Suite 600, Boston, MA 02114-1804

Number of employees: 130

NAICS Codes: 541611, 541512, 541519, 513210, 541511, 541990

POC: Josh Kreiger, Sr. Vice President- Public Sector

Email: JKreiger@archetypeconsulting.com

Contact Number: (802) 598-8784

CAGE Code: 9FGY2

EIN #: 45-0544161

Company website: <https://archetypeconsulting.com/>

1.0 Archetype Executive Summary

Archetype Consulting, Inc. is a premier management and technology consultancy headquartered in Boston, Massachusetts. With over 20 years of experience and more than 2,500 successful engagements with a 90%+ client retention rate, Archetype is trusted by public and private sector organizations to implement scalable, secure, and tailored enterprise solutions by unlocking the full value of their data. Our core mission is to transform how organizations govern, analyze, and use data to drive strategic outcomes. We specialize in providing end-to-end solutions across analytics, data engineering, corporate performance management (CPM), cloud infrastructure, artificial intelligence, and digital advisory.

Our partnerships with industry leaders such as Snowflake, AWS, OneStream, and Tableau enable us to bring cutting-edge, scalable technologies to government agencies. We've earned national recognition from Snowflake, successfully delivering 75+ Snowflake projects and leading educational events like the Snowflake "Master Class."

Archetype has significant public sector experience, with engagements across state governments and federal agencies, where we've delivered data governance, advanced analytics, and AI/ML capabilities tailored to high-security environments. Our work spans regulated domains with strict compliance standards, including NIST 800-53, HIPAA, MARS-E, and FedRAMP. Archetype's Public Sector team—led by senior executives with deep expertise in SLED and federal domains—understands the unique challenges of government clients, from data security and privacy compliance to inter-agency data sharing, digital modernization, and long-term operational sustainability.

Our consulting team includes over 100 certified professionals with deep experience in modern data architectures, AI/ML, data privacy, and performance management. Whether guiding strategic data initiatives or implementing robust analytics platforms, Archetype is committed to helping government clients become more data-driven, secure, and efficient in fulfilling their missions.

2.0 Alignment with SW1050 Service Categories

1. Application Development & Maintenance

Through our CPM and Analytics practices, Archetype modernizes legacy tools with cloud-native solutions—such as OneStream and Snowflake—that support budgeting, forecasting, financial close, and complex data integration. We engineer custom applications and automate manual processes to improve transparency and auditability.

2. Business Intelligence & Data Warehousing

Archetype builds secure, scalable data platforms using AWS, Snowflake, and Tableau to centralize reporting and enable real-time, self-service analytics across agencies. Our MDAR (Modern Data Analytics & Reporting) platform is a repeatable, MARS-E compliant cloud solution that integrates structured and unstructured data.

3. IT Assessments & Planning

Our Digital Advisory practice delivers actionable IT strategies, technology roadmaps, and organizational change management plans aligned with public sector priorities. We guide clients through digital transformation from vision to execution, supported by deep experience in cross-agency governance and compliance.

4. Independent Verification & Validation (IV&V)

We provide objective oversight and QA for major system implementations, helping clients meet compliance standards, validate requirements, and avoid costly delays. Our approach includes stakeholder engagement, risk assessments, and technical architecture reviews.

5. Project Management

Our certified project managers (PMP, Agile, SAFe) lead high-visibility programs with complex stakeholder environments. Archetype's structured delivery model ensures clear communication, traceable milestones, and successful adoption of new technologies and processes.

6. Technology Migrations & Upgrades

From legacy on-prem to secure cloud deployments, we specialize in modernizing data platforms (e.g., Oracle to Snowflake, AWS) using Infrastructure-as-Code and DevOps for scalable, repeatable migrations that reduce risk and improve uptime.

7. Software Maintenance & Support

Through Archetype Cloud Service (ACS), we offer managed support, performance monitoring, and 24/7 issue resolution for deployed platforms. ACS enables agencies to operate confidently while maintaining security and compliance.