

Griffin Media Rate Card

Supplier Rates

<u>Category</u>	<u>Hourly Rate</u>
I. Category I – Web Based, Social & Emerging Media Services	\$125-175 per hour
II. Category II – Client Services	\$125-175 per hour
III. Category III - Creative Services	\$125-175 per hour
IV. Category IV – Advertising and Marketing Services	\$125-175 per hour
V. Category V – Integrated Marketing Services	\$125-175 per hour
VI. Category VI – Value Proposals	\$125-175 per hour
VII. Category VII – Direct Media Buys	\$125-175 per hour
VIII. Category VIII – Outdoor Advertising	\$125-175 per hour

Griffin's pricing may vary by Statement of Work, depending on:

- Scope of Work
- Volume of Hours
- Deadline

*Category I.

Griffin provides discounts on media spend, both media placement and creative development. No commission for buys placed on Griffin properties. A 7.5% fee will be added to media placed on non-Griffin Media properties.

**Category III

Any external needs that can't be met by Griffin resources will be passed through as net.

***Category VII

Griffin provides discounts on media spend, both media placement and creative development. No commission for buys placed on Griffin properties. A 7.5% fee will be added to media placed on non-Griffin Media properties.

****Category VIII

Buys placed on Griffin Outdoor will be passed on as Net. For any outdoor placed on non-Griffin boards, we will charge a 7.5% commission. Individual board pricing is based on project, scope of work, and availability. Billing is based on monthly cycle, not a four-week cycle.