

7.8 Section Eight: Pricing (Will not be held Confidential)
EXHIBIT 03: Rate Card Template

Instructions
 -For each category, list the services titles you support. Provide total cost or hourly "not-to-exceed" rates for each level and category as applicable.
 - If you are attaching a supplementary PDF with prices, please select YES on the "Attached File" Drop down Menu related to the category, and then provide the file name. It is acceptable to have an attached PDF file that covers multiple categories.
 *Pricing must include travel and delivery costs

Categories	Cost Per Hour	% Rate Increase 2nd year	% Rate Increase 3rd year	% Rate Increase 4th year	% Rate Increase 5th year
Category I Web-Based, Social & Emerging Media Services	\$115 - \$150 / Hr	\$115 - \$150 / Hr	\$115 - \$150 / Hr	\$115 - \$150 / Hr	\$115 - \$150 / Hr
Attached File?	Name of File:	N/A			
Category III Creative Services	\$115 - \$150 / Hr	\$115 - \$150 / Hr	\$115 - \$150 / Hr	\$115 - \$150 / Hr	\$115 - \$150 / Hr
Attached File?	Name of File:	N/A			
Category IV Advertising and Marketing Services	\$115 - \$150 / Hr	\$115 - \$150 / Hr	\$115 - \$150 / Hr	\$115 - \$150 / Hr	\$115 - \$150 / Hr
Attached File?	Name of File:	N/A			
Category V Integrated Marketing Services	\$115 - \$150 / Hr	\$115 - \$150 / Hr	\$115 - \$150 / Hr	\$115 - \$150 / Hr	\$115 - \$150 / Hr
Attached File?	Name of File:	N/A			
Category VI Value Proposals	\$115 - \$200 / Hr	\$115 - \$200 / Hr	\$115 - \$200 / Hr	\$115 - \$200 / Hr	\$115 - \$200 / Hr
Attached File?	Name of File:	N/A			
Category VII Direct Media Buys	\$115 - \$150 / Hr	\$115 - \$150 / Hr	\$115 - \$150 / Hr	\$115 - \$150 / Hr	\$115 - \$150 / Hr
Attached File?	Name of File:	N/A			