

SW0135 Marketing & Advertising

Solicitation: EV00000444

Every engagement provides unique challenges.
The pricing below is a broad overview to be used for
comparison purposes only. More specific pricing will
be based on a clearly defined Scope of Work.

General Services

Creative Services, Strategy, Copywriting
Photography
Video

Rate

\$180/Hour
\$4,000/Day
Dependant on Scope

Brand Elements

Brochure
Stationery Suite
Magazine or Annual Report

Rate

\$2,500—\$4,500
\$4,500
\$17,280

Typical Engagements

Brand Development Process
Logo Design
Radio
Website: Landing Page
Website: Multi-page Informational

Rate

\$20,000—\$45,000
\$3,000—\$8,100
\$4,500
\$5,000—\$9,000
\$17,000—\$28,000

Large Engagements

Brand Video/Commercial
Advertising Campaign
Website: Multi-function Interactive

Rate

Dependant on Scope
Dependant on Scope
Dependant on Scope