

7.8 Pricing, Exhibit 03

Request for Proposals for SW0135 Marketing & Advertising Issued by the State of Oklahoma Solicitation Number EV00000444 Bidder Name: Peak Media, LLC							
7.8Section Eight: Pricing (Will not be held Confidential) EXHIBIT 03: Rate Card Template							
Instructions category, list the services titles you support. Provide total cost or hourly "not-to-exceed" rates for each level and category as applicable. - If you are attaching a supplementary PDF with prices, please select YES on the "Attached File" Drop down Menu related to the category, and then provide the file name. It is acceptable to have an attached PDF file that covers multiple categories. include travel and delivery costs							
-For each *Pricing must							
Categories	List Services Provided (Items in Red are meant as examples. Add more lines as needed or attach a .pdf)	Cost Per Hour/Month	Cost per Project	% Rate Increase 2nd year	% Rate Increase 3rd year	% Rate Increase 4th year	% Rate Increase 5th year
Category VII Direct Media Buys	All forms of media, TV, Radio, Print, Digital, Google, Social	No Cost Per hour	N/A	N/A	N/A	N/A	N/A
	15% media commission						
Attached File?		Name of File:	N/A				
Category VIII Outdoor Advertising	All forms of outdoor, boards, benches, shelters, bus exterior, etc	No cost Per Hour	N/A	N/A	N/A	N/A	N/A
	15% media commission						
Attached File?		Name of File:	N/A				