

COST SCHEDULE

Anglin PR bills \$175 per hour for services including:

- Design services (including reformatting digital assets)
- Content writing and publishing for blogs and newsletter
- Social media content
- Website creation and maintenance
- Meetings: logistics, invitations, materials development
- Branding and messaging
- Social media management and monitoring
- Social and digital advertising
- Community building, community relations
- Community outreach: events, public meetings, groundbreakings and ribbon cuttings
- Community input: surveys, focus groups and listening sessions
- Presenting to community groups, public presentations
- Photography, videography and drone services (price based on shot list/editing and quantity needed)
- Media ad buys and time negotiating pricing. Placement and contracts

Anglin PR bills \$250 per hour for services including:

- Crisis Communication Response



Anglin staff consists of writers, social media managers, web designers and those experienced in public outreach, community relationships, media relations and strategic planning.

