



## 5 SUPPLIER RATES

Company Position	Rate
<b>Management</b>	
President/CEO	\$306
EVP, Specialized Services	\$189
Managing Director	\$209
<b>Accounts</b>	
Senior Account Director	\$184
Account Director	\$173
Sr. Mgmt Supervisor	\$168
Account Supervisor	\$133
Sr Account Executive	\$122
Account Executive	\$112
Assistant Account Executive	\$102
Account Coordinator	\$92
<b>Strategy</b>	
VP, Strategic Planning	\$199
Director of Strategic Planning	\$184
Healthcare Strategist	\$184
Assoc. Director, Strategic Planning	\$163
Sr. Strategic Planner	\$163
Senior Strategist	\$199





Strategic Planner	\$143
Jr. Strategic Planner	\$128
Digital Strategist	\$158
Content Strategist	\$143
<b>Creative</b>	
Group Creative Director	\$199
Creative Director	\$163
Digital Creative Director	\$158
Creative Producer	\$163
Associate Creative Director	\$163
Art Director	\$153
Lead UX Designer	\$143
UX Designer	\$148
Designer	\$112
Jr. Designer	\$112
Senior Copywriter	\$163
Editor/Jr Copywriter	\$122
Proofer/Editor	\$117
Production Designer	\$112
Traffic Manager	\$122
<b>Media</b>	
Media Director	\$184





RFP No. 0900000418  
Advertising & Marketing Services Proposal  
Supplier Rates & Forms

Associate Media Director	\$163
Digital Media Supervisor	\$148
Media Supervisor	\$122
Media Planner/Buyer	\$122
Junior Media Planner/Buyer	\$87
Media Assistant	\$107
<b>Social</b>	
Social Media Specialist	\$107
Social Media Manager	\$117
<b>Earned Media</b>	
Earned Media Director	\$184
Earned Media Manager	\$133
Earned Media Specialist	\$107
PR Director	\$143

