



**Submitted by:**

Apex Learning  
1215 4<sup>th</sup> Avenue, Suite 1500  
Seattle, WA 98161  
Phone: (800) 453-1454  
Fax: (206) 381-5601



## State of Oklahoma Office of Management and Enterprise Services

Solicitation # 0900000281 – Price and Cost  
September 26, 2017

**Primary Contact:**

Lisa Perry, National Sales Director  
(321) 330-6156  
[Lisa.Perry@apexlearning.com](mailto:Lisa.Perry@apexlearning.com)

**RFP Contact:**

Amy Baird, Proposal Manager  
(440) 241-8312  
[Amy.Baird@apexlearning.com](mailto:Amy.Baird@apexlearning.com)



Response to Office of Management and Enterprise Services  
**Solicitation #0900000281 – Price and Cost**



**Request for Proposal**  
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[www.apexlearning.com](http://www.apexlearning.com)

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## PRICE AND COST

### Single Enrollment Subscriptions (Content-Only Delivery)

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Each Single Enrollment Subscription provides access for a period of 12 months for one student enrolled in one Comprehensive Course. An enrollment may be in any Comprehensive Course. If a student completes or withdraws from the course in which he or she is enrolled, the Single Enrollment Subscription may be reused to enroll that student or another student in any course, which means that one subscription may be used for multiple course enrollments during the year (for example, for a course enrollment each of the fall, spring, and summer semesters). The number of Single Enrollment Subscriptions purchased is the maximum number of enrollments there may be at the same time. There is no additional charge for access to Apex Learning courses or LMS for teachers, staff, or administrators.

**Price:** \$125\* per Single Enrollment Subscription

*\* Does not include the cost of literature required for certain English courses, lab manuals for certain science courses, or textbooks and lab materials for certain AP courses.*

### Apex Learning Virtual School Course Enrollments (Instructor-Embedded Delivery)

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Access to Comprehensive Courses with online instruction provided by subject-certified, highly qualified Apex Learning online teachers is through the Apex Learning Virtual School. Each Apex Learning Virtual School enrollment is for one student enrolled in a one-semester course. Each Apex Learning Virtual School enrollment is for one student in a one-semester course. Apex Learning offers a special price for students taking credit recovery in an accelerated model.

**Price:** \$300\* per semester course enrollment

*\* Price does not include the literature and lab manuals required for some general studies courses or books and lab materials required for some AP courses.*

### Materials

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Most Comprehensive Courses do not require books. However, certain courses have required or optional books (e.g., literature for English courses, lab manuals for science courses) or other ancillary materials (e.g., a calculator for math courses, a microphone for world languages courses, lab materials for science courses). Many of these materials may already be available within the district for use, or may be purchased from Apex Learning or another supplier. The price for course access does not include any such required or optional materials.

For a complete list of required materials, please visit: [http://www.apexlearning.com/info/materials\\_list.pdf](http://www.apexlearning.com/info/materials_list.pdf)

\*\*\*The pricing information on this page is confidential. Apex Learning respectfully requests that OMES withhold it from public disclosure.\*\*\*

## Other Pricing Models

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### Volume Discount Pricing for Single Enrollment Subscriptions

Apex Learning also offers access to Comprehensive Courses through Single Enrollment Subscriptions with discounts based on purchase volume as detailed in the table below.

# of Single Enrollment Subscriptions Purchased	Unit Price* (12 months of access)
1–24	\$125
25–99	\$100
100–999	\$85
1,000–1,999	\$75
2,000–4,999	\$60
5,000+	\$50

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