

NEWS RELEASE

For Immediate Release



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Strong & Healthy Oklahoma Showcases Healthy Programs at <u>http://HealthyPrograms.OK.gov</u>

Search for Programs and Resources Available in your Community

OKLAHOMA CITY – March 4, 2011 – In 2010, Strong & Healthy Oklahoma, a division of the Oklahoma State Department of Health (OSDH), conducted a 12-question survey to capture current physical activity, nutrition, and tobacco programs/resources across the state. The collected information is now available online through an Online Resource Inventory at <u>http://HealthyPrograms.OK.gov</u>.

"The information provided in this resource inventory will help the public find health programs in their community," said Landon Norton, OSDH Nutrition Coordinator. "The information provided in this resource inventory will provide creative ways for individuals and local communities to join in the effort to make Oklahomans healthier. Also, it will support the goals of the Strong & Healthy Oklahoma, the Get Fit Eat Smart OK State Plan, and the Oklahoma Health Improvement Plan, which are designed as guides to encourage healthy behavior changes," Norton said.

The public and interested health partners may search for programs and resources available in the community or look for program examples through the **Online Resource Inventory**. Types of programs

include, but are not limited to, school, afterschool, or childcare-based programs, worksite-based wellness programs, community-based programs focusing on physical activity and/or nutrition.

Strong & Healthy Oklahoma will continually update the program database as new information becomes available to ensure the best possible representation of health programs in the state of Oklahoma. Those interested in adding their program to the <u>Online Resource Inventory</u> may do so by filling out the survey available at: <u>http://www.surveymonkey.com/s/SHOresourceinventory</u>

The **Online Resource Inventory** is a product of a partnership between Strong & Healthy Oklahoma and OK.gov, Oklahoma's Official website.

About Strong and Healthy Oklahoma

<u>Strong & Healthy Oklahoma</u> is a statewide effort to improve the health of all Oklahomans by sharing quick and simple ways to make healthy choices everyday where we *live, work, and learn*. Learn more at <u>http://strongandhealthy.ok.gov</u>. For information about the Strong and Healthy Oklahoma effort and the GetFit Eat Smart OK physical activity and nutrition state plan, contact: OSDH Nutrition Coordinator Landon Norton at 405.271.9444, ext. 57140 or email <u>LandonN@health.ok.gov</u>.

About OK.gov

<u>OK.gov</u> is the <u>official website of the state of Oklahoma</u> and a collaborative effort between the Oklahoma Office of State Finance (OSF) and Oklahoma Interactive, LLC to help Oklahoma government entities webenable their information services. OSF is responsible for <u>OK.gov</u>. Oklahoma Interactive operates, maintains, and markets OK.gov and is part of eGovernment firm <u>NIC's</u> (NASDAQ: <u>EGOV</u>) family of companies.

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